

TPFG Enterprises, Inc.

A Comprehensive Financial Services
Fintech Enterprise

Founded by the founder of the 33yr old
CPA firm of Thompson and Company

“An opportunity to help accountants, tax
preparers and entrepreneurs optimize
business to create wealth”

**Taking your clients from tax
care to wealth care**

TPFG Enterprises, Inc.



Introduction



TPFG Enterprises aims to evolve into a multi-billion dollar entity with its digital age proprietary AI driven technology through the rollout of Tax Pros Express® Franchise and the inception of Tax Pros Wealth Builders (TPWB) Inc, a dedicated platform for wealth management services. Based in New York, TPFG offers comprehensive business, financial, and real estate investment solutions, encapsulated under the Taxpros Wealth Management Program for enduring lifestyle preservation. By assembling a team of seasoned CPAs, Planners, and Advisors supported by robust technology, we intend to tap into our extensive client base.

Our collaboration with faith-based institutions has already paved the way to a potential market of over 25 million members. The immediate objective is to convert the substantial market funnel into active TPFG clientele while swiftly advancing the Taxpros Express® Franchise to enhance the delivery of our wealth management services.

Revenue Centers

Tax Pros Express Franchise

With Tax Pros Express, we unlock a realm of wealth management services in the community. It's at the heart of our ambitious \$718.5 million goal over the next five years. Tax Pros Express is ready to elevate TPFG's market stature and revenue prowess. It's where savvy franchising meets unmatched wealth management service, making TPFG an investment prospect laden with potential and promise.

Tax Pros Wealth Builders

Tax Pros Wealth Builders (TPWB), launching as an Independent Marketing Organization, is our bridge to connecting Wealth Management Services with CPAs, Accountants, and Tax Professionals. It's a revenue catalyst, not only fueling new business for Tax Pros Express Franchisees but also unlocking revenue streams for numerous CPA and accounting firms nationwide. TPWB is where professional referrals meet revenue growth, marking a significant stride towards TPFG's financial ambitions. We also offer the Tax Pros Wealth Builders Club for monthly subscription access.

Revenue Centers

TPFG Ventures

Tax Pros FINANCING CORP (TPFC) will acquire profitable financial services firms such in accounting, insurance, business financing, mortgaging, wealth development, and more to fulfill the needs of Tax Pros Wealth Builders clients from our franchisees and agents, and from those who are members of the Tax Pros Wealth Builders Club. By growing the number of our acquired financial services providers, we are able to increase our profitability.

TPFG SaaS (IP)

TPFG SaaS (IP) is the technology backbone for the Tax Pros Wealth Builders Portal, the platform which brings business operators, clients, affiliate marketers, and service providers together to service the needs of clients, optimize business, and (1) increase the market for providers and (2) develop wealth for the business operators, who are made up of our franchisees and monthly subscribers. By licensing and rebranding our patent pending SaaS technology for use in other industries (architecture, legal, retail, and more), we leverage this unique asset to grow our revenue from our positive impact on other industries.

TDFG

Enterprise, Inc.



The Problem

Tax preparers, accountants and CPAs lack a year-round multi-service revenue growth solution for scaling.

- **Tax preparers** 109,500 (Bureau of Labor Statistics) service their clients for only a few months a year
- **CPAs and accountants** 672,587 (NASBA) actively licensed only offer clients in-house products
- **Entrepreneurs** without financial services experience are looking for successful business opportunities



What We Solve

TPFG will be the year round solution for financial service professionals enabling revenue growth and scalability.

- **Tax preparers** service their clients for only a few months a year
- **CPAs and accountants** only offer clients in-house products
- **Entrepreneurs** without financial services experience are looking for successful business opportunities



Why our franchisees win

To help our franchisee grow their revenue, our proprietary platform expands the financial products they offer, streams new client leads to them, provides them optimized marketing and upgrades their business and industry knowledge with our online learning.

Expanded Products

We empower our franchisees to offer financial products beyond their internal capabilities.

Streamed Leads

Our platform streams new warm and hot client prospect leads to our franchisees.

Optimized Marketing

Our franchisees receive optimized marketing campaigns, strategies and online training.

Online Learning

Our dedicated online learning center helps our franchisees grow their knowledge in business and financial services.

Over 1.32 million
accountants, 350,000
CPA's (US)

\$135B US accounting
services market

Field

Market

**Market
validation**

Profitability

137,371 Tax preparation
services with \$2.4B
corporate profit

Competition

Competitors in our market space

- **CBIZ** – Accounting financial services advisory firm – 10,000 team members, 135,000 clients, \$2.8 billion in revenue
- **Jackson Hewitt Tax** – 6,500 employees, 6,000 franchised and company-owned locations, 3,000+ locations in Walmart, \$1 billion + revenue
- **Liberty Tax** – 6,000 employees, 30,000 tax preparers, 4,000 offices, \$1 billion + revenue
- **H&R Block** – 16,223 employees, 90,000 including seasonal, 12,000 offices, \$3.4 billion revenue



Our competitive advantage

In a maturing market which has demonstrated enduring success for our competitors, our competitive advantage is in our novel approach to focusing on expanding the business and revenue of our target market in ways that empowers and connects them, like never before.



Add products

Allows them to offer a variety of financial products by vetted providers



Growing their customers

Helps them to grow their customers through marketing & passive discovery in business directories



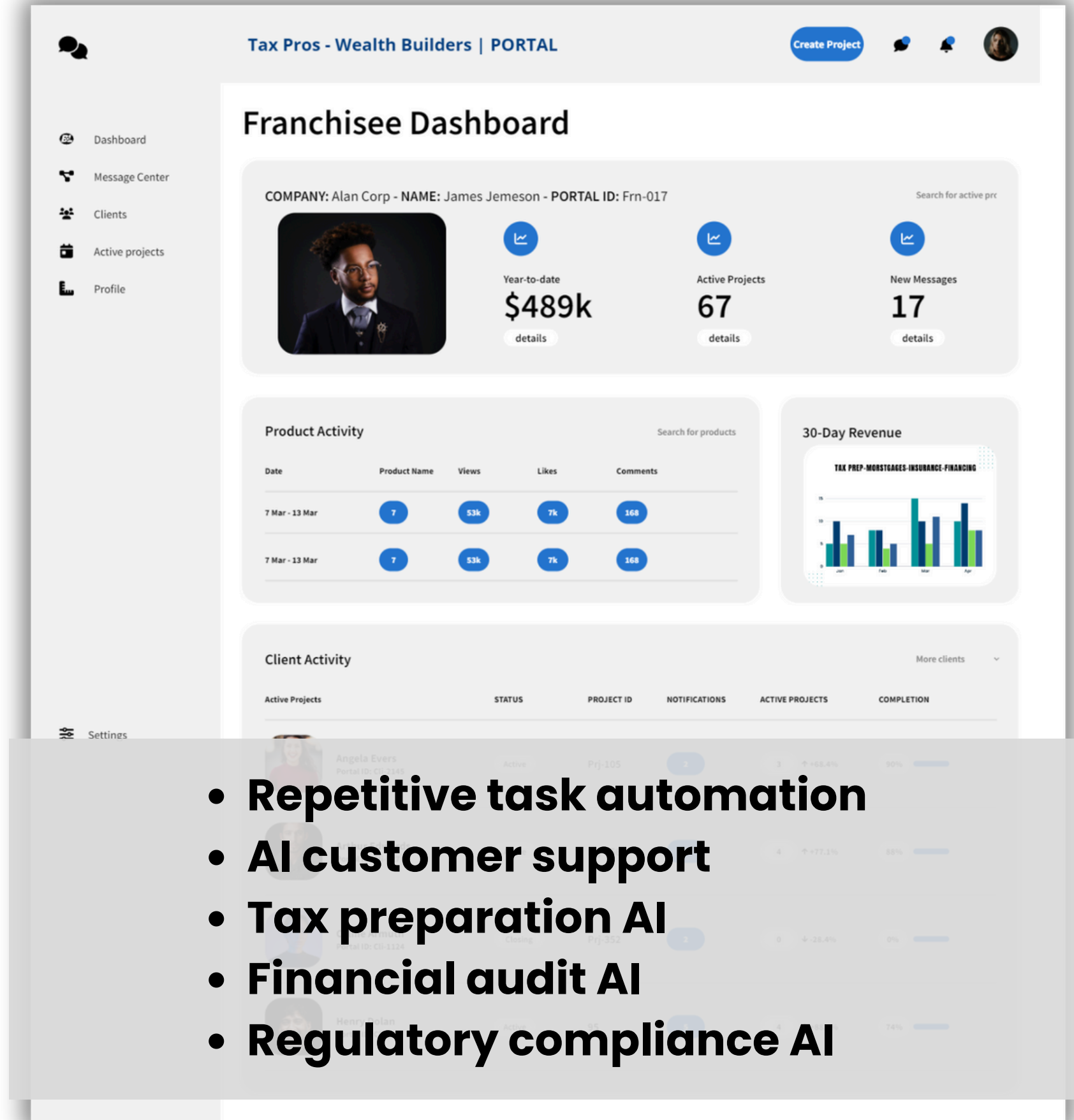
Wealth Builders Portal

Connects providers, franchisees and their clients with seamless integration

Business optimizing portal

Our patent-pending portal expands the number of financial services available from our franchisees and optimizes how they service clients.

- Our robust master affiliate and affiliate marketing provides clients and new franchisees to the platform.
- Our 7-Point-Marketing helps our franchisees to grow their business.



Acquiring Successful Businesses

By acquiring successful financial services businesses, we better manage costs, increase revenue, and optimize performance for our franchise.

- It increases our ability to adapt provider services to meet our clients' changing needs.
- We grow their market within our TPWB platform needs and on the open market.



- **Tax Preparation**
- **Mortgages**
- **Insurance**
- **Business Financing**
- **Asset Management**

Patent Pending Technology

Our patent-pending, AI-driven business portal technology optimizes the flow of business and accelerates the rate of revenue with our proprietary Transaction Node Architecture and AI-assisted communications. It can be branded and licensed to several major industries.

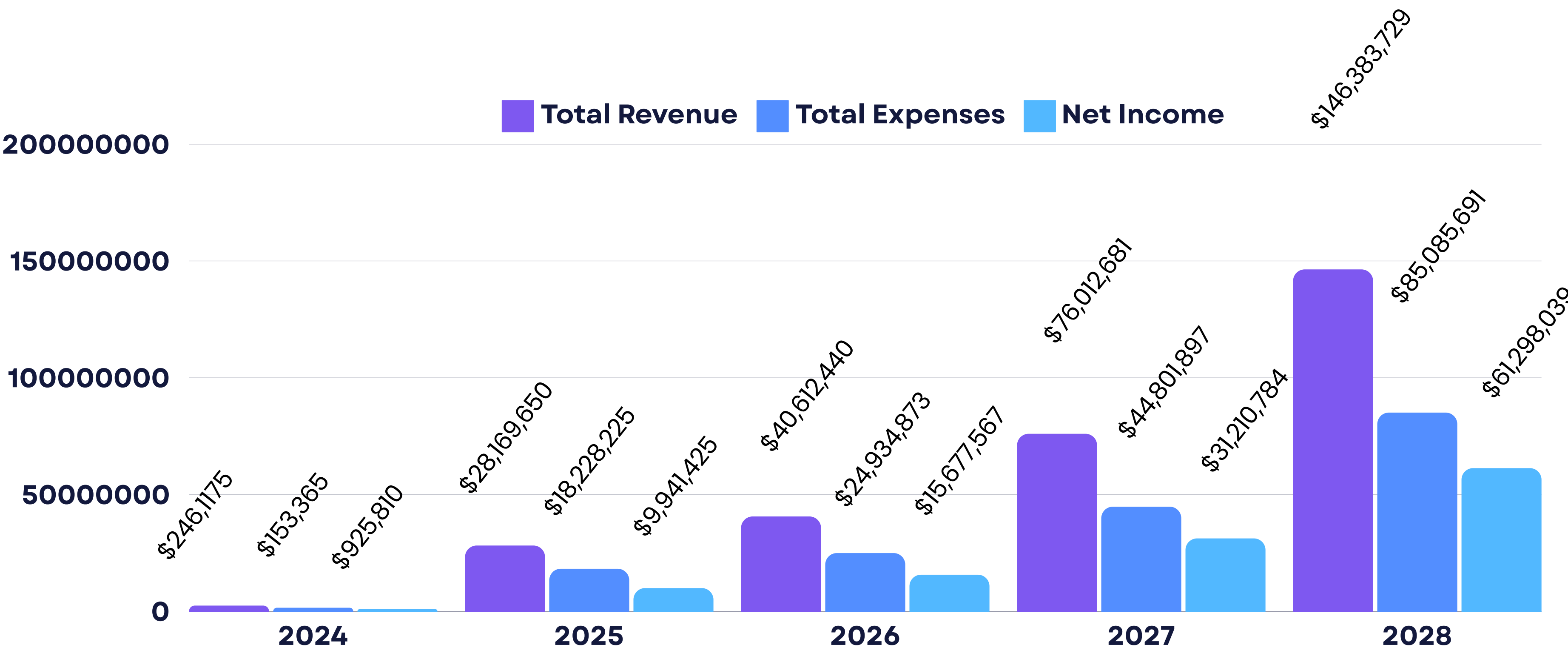


- Business scalability engine
- Captured market developer
- Generates annual licensing fees.



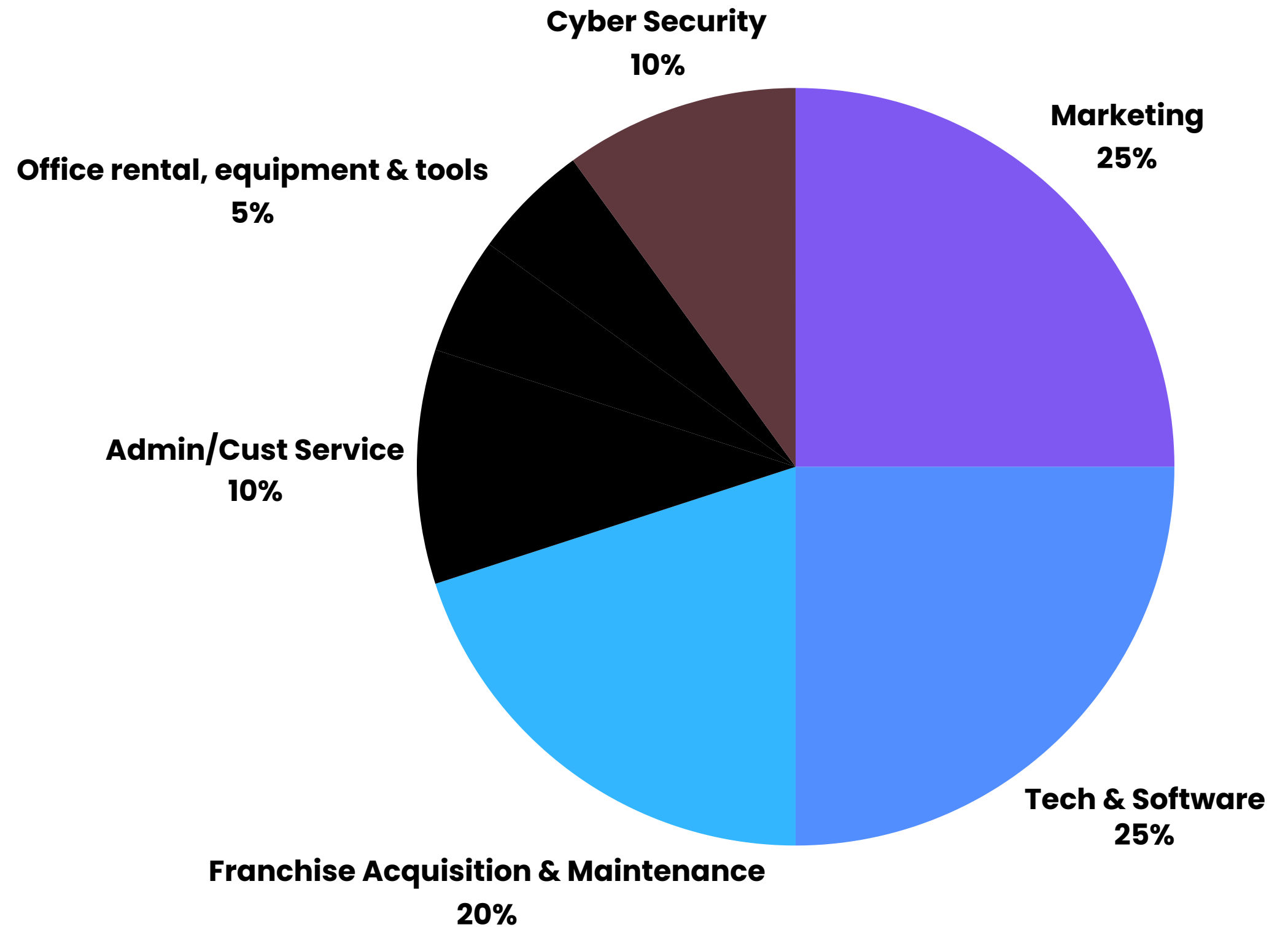
- **Architecture**
- **Legal**
- **Real Estate**
- **Financial Services**
- **Business Consulting**

TPFG Financial Projections



Use of proceeds

- **Marketing** – 25% – This will include advertising, conferences and travel
- **Technology and Software Development** – 25%
- **Franchise Acquisition & Maintenance** – 20%
- **Admin and Customer Service** – 10%
- **Office rental, equipment and tools** – 5%
- **Management and Staff** – 5%
- **Cybersecurity** – 10%



Tax Pros Financial Group Enterprise, Inc.

Investor return

- Direct equity shares based on current valuation. Return to equity investment, based on dividend distribution from company's profits or upon other exit strategies (eg. private sale or IPO).



Investment Risk Disclosure



SEC investment declaration compliance statement

Investing in early-stage companies involves risks including the potential loss of the entire invested amount. As per the SEC guidelines, we openly disclose the material risks associated with this investment opportunity. We encourage potential investors to thoroughly review our business plan and consult with financial advisors before making an investment decision.



Meet the team



Winston Thompson, CPA
President/CEO



Ebenezer Anang
Partner
Director of Tax Services



Joseph Aloï
Partner - Director of
Accounting Services



Donnyell Bourgeois, CPA
Director of
Management Advisory
& CFO Services



Dr. Alberto Alexander
Chief Operating
Officer



Joseph Reid
Director of Franchise
Marketing



Larry Mitchell
Chief Technology
Officer



Vikram Sharma
Marketing
Development
Officer



Thank You

Thank you for your time and attention.

277

WELLINGTON ST. W

TAXPROS
EXPRESS

Corporate Offices

277

WELLINGTON ST. W

